

10 Years Looking for Value: Mistakes Made, Lessons Learnt and Food for Thought

Ben Graham Centre's
5th European Value Investing Conference

MAPFRE AM

Agenda for Today



INTRODUCING
MAPFRE AM



OUR INVESTMENT
PHILOSOPHY



A QUICK
OVERVIEW OF THE
LAST 10Y IN
FINANCIAL
MARKETS



5 MISTAKES MADE
AND LESSONS
LEARNED



5 OPEN
QUESTIONS FOR
THE FUTURE

You
Probably
Know
MAPFRE...



Introducing MAPFRE AM



LONG-TERM
INVESTORS BY
DEFINITION



ASSET ALLOCATION
AT THE TOP



EXPERTS IN
EUROPEAN FIXED
INCOME



FOCUS ON
FUNDAMENTAL
ANALYSIS

Looking for Market Inefficiencies



almohada francesa
French Flag Pillow
15,99 EUR



almohada holandesa
Dutch Flag Pillow
9,99 EUR

MAPFRE AM Behavioral Fund

(1)

Value Investing Builds Long-Term Wealth

We invest in attractively valued companies with:

- Low leverage.
- Aligned incentives.
- Track record of shareholder value creation.

(2)

Concentrated Portfolios Outperform

Portfolio concentration encourages many virtues:

- A high level of conviction.
- A high threshold for inclusion (the 30-35 best stocks in Europe).
- A high degree of competition for capital (existing positions must continually “earn” their spot).

(3)

Investor Biases are Predictable & Exploitable

Investors are people who behave in predictably irrational ways:

- Over-reaction.
- Under-reaction.
- Availability bias.
- Recency bias.

Mistakes We
Made and the
Lessons We
Learnt

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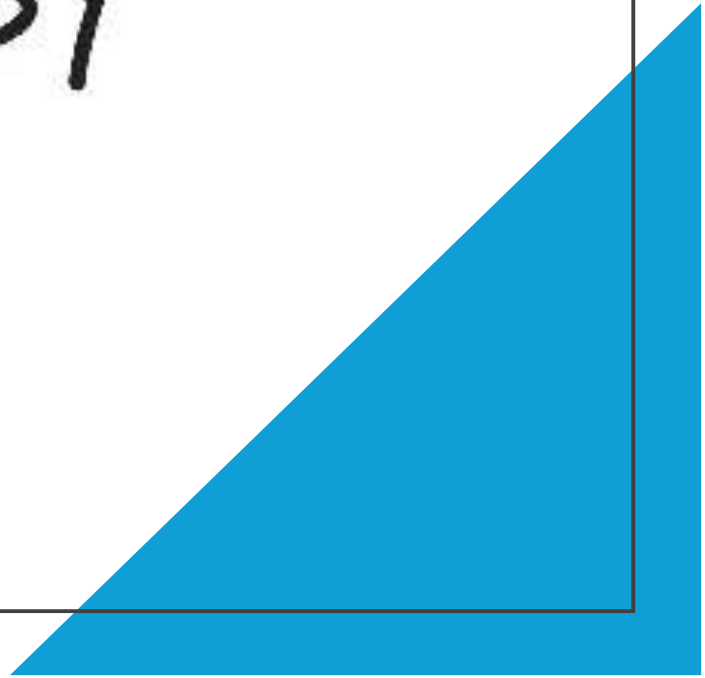
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...value investing as defined by academics is not what value investors do...”

- “Cheaply priced stocks, based on metrics such as low price-to-book or price-to-earnings, tend to outperform more expensively priced stocks in the long run”.
- “There are short periods, however, in which these so-called value stocks do underperform the pricier growth stocks”.
- “This has led many academics to conclude that “value investing” is dead. It is important, however, to note that value investing as defined by academics is not what value investors do. **Value investors do not buy all cheap stocks, as academics assume; they buy the best cheap stocks after careful due diligence and valuation**”



SIMPLE $\neq$ EASY



Undercovered Stocks are the Simplest Target



Political
Risk

amazon

Competitio
n



No
Analysts



Illiquid



Cash
Generation



Solid
Balance
Sheet



Great
Management



Market
Consolidat
or

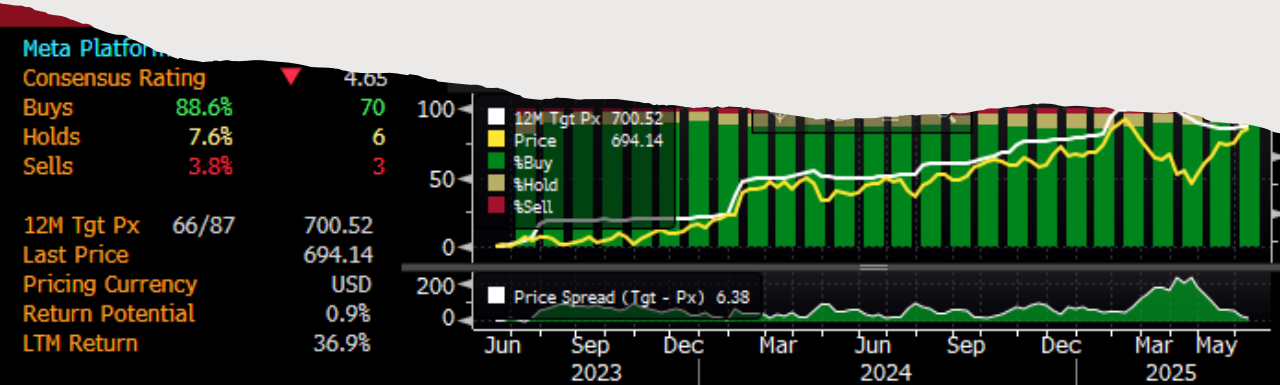
You Can Make Money in Good Companies Too...





Entitled to 84 of 87 sources

	Firm	Analyst	Recommendation	Tgt Px	Date	1 Yr Rtn	BARR	Rank
1)	Wells Fargo	Ken Gawrelski	equalweight	175.00	06/11/25	0.00%		
2)	Baird	Colin Sebastian	outperform	190.00	06/10/25	0.90%		13
3)	BNP Paribas Exane	Stefan Slowinski	outperform	213.00	06/10/25	0.90%		
4)	Bernstein	Mark Shmulik	market perform	185.00	06/09/25	0.00%		
5)	Hedgeye Risk Mana...	Andrew Freedman	watch list		06/09/25	-2.89%		
6)	Evercore ISI	Mark S F Mahaney	outperform	205.00	06/08/25	0.90%		7
7)	Wedbush	Scott Devitt	outperform	200.00	06/05/25	0.90%		
8)	BMO Capital Markets	Brian J Pitz	outperform	200.00	06/03/25	0.90%		
9)	Truist Securities	Youssef Squali	buy	200.00	06/03/25	0.90%		
10)	Cantor Fitzgerald	Deepak Mathivanan	neutral	171.00	06/03/25	0.00%		
11)	New Street Resear...	Daniel Salmon "Da...	buy	210.00	06/03/25	0.90%		
12)	Barclays	Ross Sandler	overweight	220.00	06/02/25	0.90%		
13)	Citizens	Andrew Boone	market perform		06/01/25	7.52%	4	
14)	Wolfe Research	Shweta Khajuria	outperform	190.00	06/01/25	-4.46%		
15)	Zacks	Team Coverage	neutral	182.00	05/28/25	4.20%		
16)	Piper Sandler & Co	Tom Champion	overweight	195.00	05/28/25	0.90%		
17)	MoffettNathanson L...	Michael Nathanson	buy	220.00	05/28/25	0.90%		18
18)	Phillip Securities	Team Coverage	buy	250.00	05/26/25			
		Taban Majumdar	outperform	198.00	05/26/25	25.51%	1	
			Overwgt/Attractive	185.00	05/25/25	0.90%		
				200.00	05/23/25	0.00%		



Entitled to 90 of 93 sources

	Firm	Analyst	Recommendation	Tgt Px	Date	1 Yr Rtn	BARR	Rank
1)	Scotiabank	Nathaniel Holmes S...	sector perform	525.00	06/11/25			
2)	BNP Paribas Exane	Stefan Slowinski	underperform	466.00	06/11/25	-37.28%		
3)	BMO Capital Markets	Brian J Pitz	market perform	610.00	06/10/25	0.00%		
4)	Cantor Fitzgerald	Deepak Mathivanan	overweight	676.00	06/10/25	35.73%	5	
5)	Bernstein	Mark Shmulik	outperform	700.00	06/09/25	37.28%	4	
6)	Phillip Securities	Lim Yi Qi "Serena"	accumulate	720.00	06/09/25			
7)	Morningstar	Malik Ahmed Khan	hold	770.00	06/09/25			
8)	Hedgeye Risk Mana...	Andrew Freedman	short		06/09/25	-37.28%		
9)	Edgewater Researc...	Joe Wittine	outperform		06/09/25	37.28%		4
10)	Wolfe Research	Shweta Khajuria	outperform	750.00	06/08/25	40.27%	2	
11)	Wedbush	Scott Devitt	outperform	750.00	06/05/25	37.28%	4	
12)	JP Morgan	Douglas Anmuth "D...	overweight	735.00	06/04/25	37.28%	4	
13)	Arete Research	Rocco Strauss	neutral	582.00	06/04/25	0.00%		
14)	Zacks	Team Coverage	neutral	704.00	06/03/25	0.00%		
15)	William O'Neil & Co...	Derek Higa	buy		06/03/25	9.23%		
16)	Barclays	Ross Sandler	overweight	640.00	06/03/25	37.28%	4	
17)	First Shanghai Sec...	Peter Han	buy	740.00	05/29/25	37.28%	4	
18)	Sealand Securities	Mengzhu Chen	buy	757.00	05/29/25			
19)	Canaccord Genuity	Maria Ripps	buy	825.00	05/19/25	37.28%	4	
		Rob Sanderson	buy	888.00	05/15/25	37.28%	4	
		Daniel Salmon "Da...	buy	775.00	05/15/25	37.28%	4	
			buy	620.00	05/14/25	37.28%	4	
					05/14/25	37.28%	4	

Choose Your Battlefield

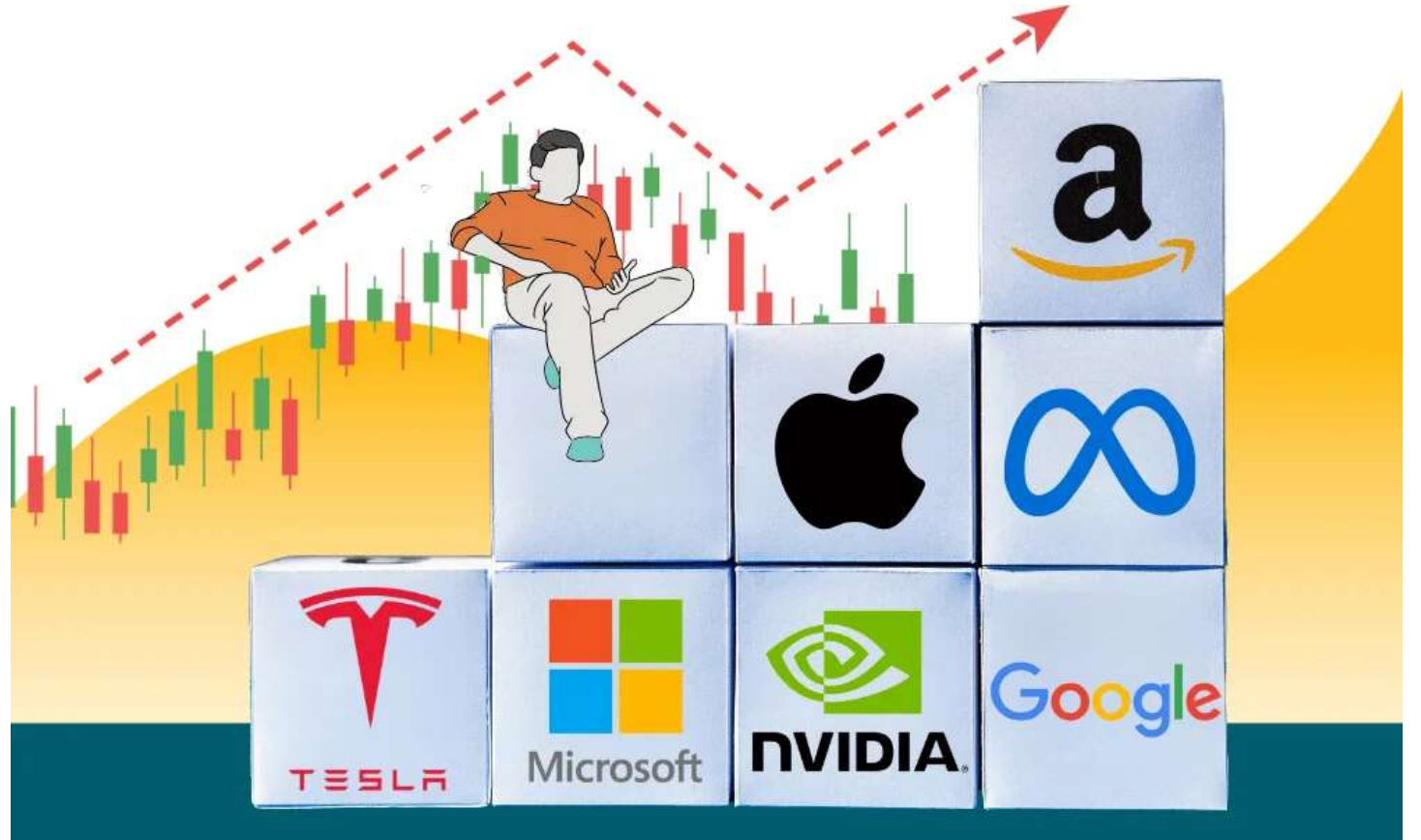


Circle of Competence in Practice



Pending Questions for the Future

~~How~~
Should We
Measure
Our
Performanc
e?





NVIDIA



Is It a Bad Thing to
Miss-Out?

How To Integrate AI In Our Job?



ARTIFICIAL INTELLIGENCE

FINANCIAL STATEMENT

PROFIT	1000	1000
LOSSES	1000	1000
DEFERRED INCOME	1000	1000
NET ASSETS	1000	1000

BALANCE SHEET

ASSETS	1000	1000
LIABILITIES	1000	1000
EQUITY	1000	1000
DEBTS	1000	1000



MAPFRE AM

MAPFRE Asset Management

Thank you